

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
10 July 2003 (10.07.2003)

PCT

(10) International Publication Number  
**WO 03/056839 A1**

(51) International Patent Classification<sup>7</sup>: **H04N 7/50,**  
G06T 9/00

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(21) International Application Number: PCT/SG01/00261

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(22) International Filing Date:  
31 December 2001 (31.12.2001)

(81) Designated States (*national*): JP, SG, US.

(25) Filing Language: English

(84) Designated States (*regional*): European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR).

(26) Publication Language: English

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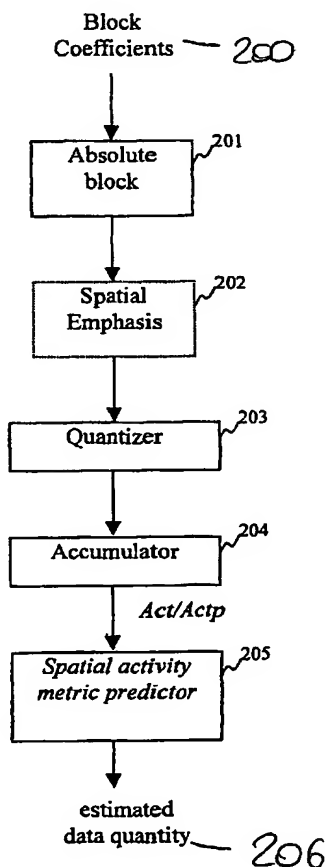
Published:  
— with international search report  
— with amended claims

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*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

(54) Title: VIDEO ENCODING



(57) Abstract: A method for use in encoding video data, including generating metric values for the video data based on a metric function and respective encoding parameters. At least one of the encoding parameters is selected on the basis of a desired quantity of encoded video data and a predetermined relationship between metric values and respective quantities of encoded video data.

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